

# SPONSORSHIP PACKET

10<sup>TH</sup>  
ANNIVERSARY  
CELEBRATION

## Diane's Heart

Empowering Single Moms.  
Strengthening Families.

# She KNEW THERE WAS MORE

October 2, 2026  
The Harbert Center  
Birmingham, Alabama

Writing our  
next chapter  
together...



LEGACY

A DECADE OF IMPACT. A LIFETIME OF POSSIBILITIES.

# A LETTER FROM OUR FOUNDER

Dear Friend,

Ten years ago, Diane's Heart was founded on a simple belief: every mom deserves the opportunity to discover that there is more: more purpose, hope, and possibility.

A few years before the organization began, I faced the heartbreaking task of planning my mother Diane Hill Harrison's funeral. What I discovered in the days that followed changed my life. Person after person shared stories of the kindness, guidance, and support my mother had given during their times of need. While I knew her generous spirit, I had no idea of the profound impact she had made on so many lives.

Inspired by her legacy of selfless service, Diane's Heart was born.

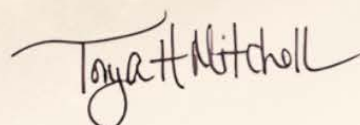
What began as a vision has grown into a movement that has empowered hundreds of single mothers to overcome challenges, pursue their goals, and step boldly into new chapters of their lives.

As we celebrate our 10th Anniversary through She Knew There Was More, we honor Diane's legacy, celebrate lives transformed, and look ahead to all that is still possible.

Your sponsorship helps us continue writing the next chapter for mothers and families in our community.

Thank you for believing in our mission.

With Heartfelt Gratitude,



Tonya Hill Mitchell  
Founder & Executive Director



**TONYA HILL MITCHELL**  
FOUNDER & EXECUTIVE DIRECTOR



*A mother's legacy.  
A daughter's mission.  
A community transformed.*

A TIMELINE OF  
**OUR STORY**



**2016**

Founded to support and empower single mothers.



**2020**

Launch of She Knew There Was More.



**2023**

Expansion of support services.



**2026**

Launch of the 12x12 Next Chapter Initiative.



**TODAY**

Serving women through coaching, mentorship, emergency support, financial wellness and community.



A DECADE OF  
**IMPACT**



For ten years, Diane's Heart, Inc. has been a beacon of hope, empowering single mothers and strengthening families across our community.

**650+**

MOTHERS  
SERVED

**750+**

CHILDREN  
IMPACTED

**150+**

VOLUNTEERS  
ENGAGED



**TRANSFORMING LIVES. BUILDING FUTURES.  
CHANGING COMMUNITIES.**



Thank you to our community of supporters, partners and volunteers who have made these 10 years of impact possible.

**TOGETHER WE ARE WRITING A LEGACY OF HOPE.**

# WHY PARTNER WITH US?

# Diane's Heart

Empowering Single Moms.  
Strengthening Families.



## COMMUNITY

Supporting single mothers  
and families



## VISIBILITY

Exposure to business leaders,  
philanthropists and  
community influencers



## ENGAGEMENT

Connect your brand to  
measurable transformation



## WHY THIS MATTERS NOW?

- ♥ The next decade starts today.
- ♥ Increase emergency assistance.
- ♥ The 12X12 Initiative is ready to scale.
- ♥ The demand is growing.

*Your partnership fuels transformation!*



# SPONSORSHIP OPPORTUNITIES

Choose the level that aligns with your heart and the impact you want to make.

<i>Level</i>	<i>Investment</i>
LEGACY	\$25,000
VISIONARY	\$20,000
PURPOSE	\$15,000
TRANSFORMATION	\$10,000
IMPACT	\$5,000
INSPIRATION	\$2,000
COMMUNITY	\$1,000
ADVOCATE	\$500





## SPONSORSHIP OPPORTUNITIES

# LEGACY

— SPONSOR —  
\$25,000

*Writing the next chapter of growth.*

**A single mother walks into She Knew There Was More uncertain about her future. Nine weeks later she has a plan, a community and renewed confidence. Your sponsorship helps make that transformation possible.**



### YOUR INFLUENCE

- Sponsors a cohort of mothers in the community through 'She Knew There Was More' — our flagship 9-week coaching program that has transformed lives for 5 years running
- Sponsors the 12x12 Next Chapter Initiative — walking alongside 12 single mothers as they step boldly into the next season of their lives
- Wrap around services (wellness, counseling, financial challenges, digital literacy, etc.)

### YOUR RECOGNITION

- 1 Reserved Table (8 Seats) for 10<sup>th</sup> Anniversary Luncheon
- Adopted Honoree Mom Table (named in your honor)
- Named Sponsorship of a Signature Event Element
- Logo on stage screen (prime placement)
- Logo on all print materials
- Year-round Sponsor logo on website
- Press release inclusion
- Prime social media campaign
- 2-page ad in Electronic Tribute Book
- Featured display in Gallery Walk
- Post-event impact report + recognition letter
- Diane's Heart Swag



LEGACY

VISIONARY

PURPOSE

TRANSFORMATION



## SPONSORSHIP OPPORTUNITIES

# VISIONARY

— SPONSOR —

**\$20,000**

*Helping mothers see what's possible  
and achieve it...*

**Every mom has a vision for her and her children's lives. Your partnership helps turn that vision into a plan and a future full of possibility.**



### YOUR INFLUENCE

- Sponsors \$1500 Adopt-A-Mom scholarships for 12 moms – access to program and toward their one big life trajectory goal
- Mentor matching for 12 single moms

### YOUR RECOGNITION

- 1 Reserved Table (8 Seats) for 10<sup>th</sup> Anniversary Luncheon
- Logo on stage screen
- Logo on all print materials
- Year-round Sponsor logo on website
- Press release inclusion
- Prime social media campaign
- Full + half page ad in Electronic Tribute Book
- Featured display in Gallery Walk
- Post-event impact report + recognition letter



LEGACY

VISIONARY

PURPOSE

TRANSFORMATION



## SPONSORSHIP OPPORTUNITIES

# PURPOSE

— SPONSOR —

\$15,000

*Fueling growth, confidence  
and opportunity*

**From holiday joy to everyday essentials, your support helps moms feel seen, supported and empowered to keep going.**



### YOUR INFLUENCE

- Sponsors Operation Secure the Bag, our signature holiday luncheon for 30 moms
- Provide curated bags of essentials, inspiration, beauty, and wellness goodies for each mom



### YOUR RECOGNITION

- 1 Reserved Table (8 Seats) for 10<sup>th</sup> Anniversary Luncheon
- Logo on stage screen
- Logo on all print materials
- Year-round Sponsor logo on website
- Press release inclusion
- Prime social media campaign
- Full page ad in Electronic Tribute Book
- Featured display in Gallery Walk
- Post-event impact report + recognition letter



LEGACY

VISIONARY

PURPOSE

TRANSFORMATION



SPONSORSHIP OPPORTUNITIES

# TRANSFORMATION

— SPONSOR —  
**\$10,000**

*Investing in life-changing moments*

**You help celebrate progress and provide critical support when moms face unexpected challenges on their journey.**



## YOUR INFLUENCE

- Sponsors the 'She Knew There Was More' Graduation Ceremony — a powerful celebration honoring every mom who completed our flagship coaching program
- Sponsors emergency services fund for program moms facing unexpected hardship

## YOUR RECOGNITION

- 1 Reserved Table (8 Seats) for 10<sup>th</sup> Anniversary Luncheon
- Logo on stage screen
- Logo on all print materials
- Sponsor logo on website
- Social media recognition post
- Half-page ad in Electronic Tribute Book
- Feature in Gallery Walk
- Post-event impact report



LEGACY

VISIONARY

PURPOSE

TRANSFORMATION

# SPONSORSHIP OPPORTUNITIES

## IMPACT

— SPONSOR —  
\$5,000

*Creating brighter futures for families*

**You invest in the next generation and the dreams they carry.**



### YOUR INFLUENCE

- Sponsors Bright Future activities and events for children of single mothers
- Sponsor enrichment programs for children of single mothers
- Sponsor send-off trunk supplies for college bound students of single moms

### YOUR RECOGNITION

- 1 Reserved Table (8 Seats) for 10<sup>th</sup> Anniversary Luncheon
- Quarter-page ad in Electronic Tribute Book
- Name / logo listed in Gallery Walk
- Name listed in event program

## INSPIRATION

— SPONSOR —  
\$2,000

*Supporting meaningful progress*

**You support continued growth connection and community.**



### YOUR INFLUENCE

- Support She Knew There Was More Reunion Event

### YOUR RECOGNITION

- 1 Reserved Table (8 Seats) for 10<sup>th</sup> Anniversary Luncheon
- Quarter-page ad in Electronic Tribute Book
- Name / logo listed in Gallery Walk
- Name listed in event program

# SPONSORSHIP OPPORTUNITIES

## COMMUNITY

SPONSOR

\$1,000

*Strengthening Connections and Support*

**You provide practical resources and everyday support when it's needed most.**



### YOUR INFLUENCE

- Sponsors self-care, meal, and gas gift cards giving a mom practical support when she needs it most

### YOUR RECOGNITION

- 2 Tickets for 10<sup>th</sup> Anniversary Luncheon
- Name listed on Supporter Board in Gallery Walk
- Name listed in Electronic Tribute Book

## ADVOCATE

SPONSOR

\$500

*Championing Single Mothers Every Day*

**You help uplift and encourage moms to celebrate their wins and keep pushing.**



### YOUR INFLUENCE

- Sponsor quarterly online motivational challenges for single moms

### YOUR RECOGNITION

- 2 Tickets for 10<sup>th</sup> Anniversary Luncheon
- Name listed on Supporter Board in Gallery Walk
- Name listed in Electronic Tribute Book

# THE NEXT CHAPTER



EXPANDING OUR REACH.  
DEEPENING OUR IMPACT.  
BUILDING THE FUTURE TOGETHER.

## THE NEXT CHAPTER BEGINS TODAY

For ten years, Diane's Heart has helped women discover there is more. Now, together, we can help even more mothers build stable futures, strengthen their families, and create lasting legacies for generations to come.

EXPAND	EQUIP	EMPOWER	ELEVATE
Grow the 12 X 12 Initiative into new communities.	Provide more coaching, mentorship and life-changing resources.	Help mothers achieve educational, financial and personal goals.	Create opportunities for children and families to thrive.

## OUR ROADMAP FOR 2027-2030



Reach More Single Mothers



Strengthen More Families



Expand Community Partnerships



Increase Emergency Assistance



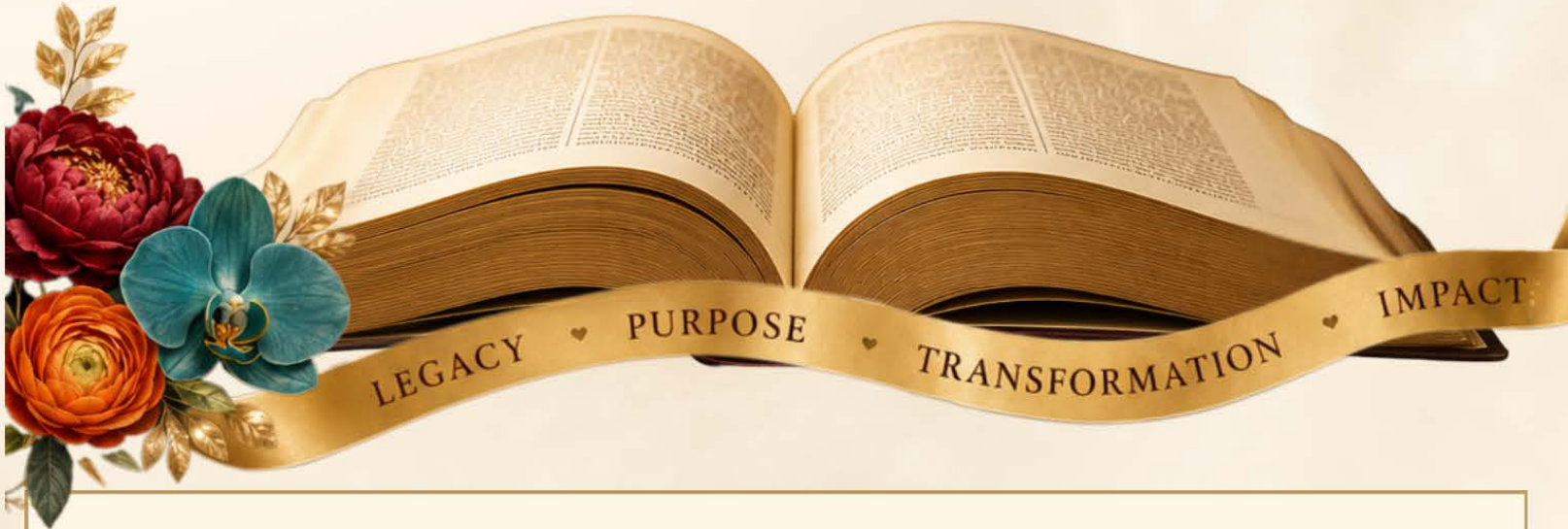
Launch New Program Opportunities

JOIN US IN CREATING MORE STORIES OF HOPE HEALING AND SUCCESS.



# WRITE THE NEXT CHAPTER WITH US

For the last decade, Diane's Heart, Inc. has worked to empower single mothers, strengthen families and created lasting change.  
**Now we invite you to help write the next chapter!**



Your partnership helps us continue transforming lives and building stronger families for generations to come.

## OUR FUNDRAISING GOAL

# \$75,000

- ♥ She Knew There Was More.
- ♥ Increase emergency assistance.
- ♥ The 12x12 Initiative is ready to scale.
- ♥ Bright Future Children's Program.
- ♥ Scholarships and Mentorship
- ♥ Future Expansion



### SPONSORSHIP COMMITMENT DEADLINE

## September 2, 2026

To ensure inclusion in event signage, printed materials and sponsor recognition



### LOGO AND AD SUBMISSION DEADLINE

## September 2, 2026

For inclusion in event materials and the commemorative electronic tribute book.

Every sponsorship tells a story.  
Every story changes a life.

### SPONSORSHIP CONTACT



**Renee Price**



[info@dianesheart.org](mailto:info@dianesheart.org)



[www.dianesheart.org](http://www.dianesheart.org)

### BECOME A SPONSOR



Scan to access info and submit your form.

### SPONSORSHIP FORM



Submit your commitment online by visiting:

[WWW.DIANESHEART.ORG/SPONSORSHIP](http://WWW.DIANESHEART.ORG/SPONSORSHIP)



"She Knew There Was More"

Diane's Heart, Inc. 10th Anniversary

October 2, 2026 • The Harbert Center • Birmingham, Alabama

Company / Organization

Primary Contact

Title

Email

Phone

Select Sponsorship Level

Legacy \$25,000

Visionary \$20,000

Purpose \$15,000

Transformation \$10,000

Impact \$5,000

Inspiration \$2,000

Community \$1,000

Advocate \$500

Recognition Name (for event materials)

Authorized Signature

Date

SUBMIT BY  
EMAIL

WRITE THE NEXT CHAPTER

Make Checks Payable To: Diane's

Mail Payments To: PO Box 382164, Bir

Submit completed form and logo files to info@dianesheart.org

Sponsorship & Logo Submission Deadline: September 2, 2026

Every sponsorship tells a story. Every story changes a life.

